

Monthly
Workshops

CREATING THE BEST SUMMER YET!

May 5, 2016

Z & B Consulting

WELCOME

Meditation, Introductions, Agenda, Ground Rules

Introductions (1 min each)

- Name & Company
- Share
 - *One Goal You Have For This Summer*
 - *One Thing That Could Hold You Back*
 - *What you Hope to Get Out of Today*

Ground Rules

- Embrace Reflection & Sharing
- Resist Distractions
- Keep Distractions Away From the Group
- Respect the Timer
- Return From Breaks on Time

MEDITATION

CREATING THE BEST SUMMER YET!

SUMMER....

- Different pace to life
- Longer days, bright sun
- Kids home from school
- Vacations, bbq's, parties and pools

Identify Your Summer Goals

- What are the things you want to do this summer?
 - Business Goals and personal goals
 - Write them on the rays of the sun
- When Sept comes, what is the biggest thing you want to be there?
 - Write this on the face of the sun

What Can Block You From Seeing The Sun?

- What will hold you back this summer from reaching your goals? (list them all on sheet)
 - Business projects and tasks
 - Kids home
 - Lives of those you are trying to reach
- How can you plan around it?
 - List one thing for each item

What Can Block You From Seeing The Sun?

- Pick your top 2
 - Write them on the sheet
 - Put them in your sunglasses
- What are the top ways you are going to plan around them?
 - Write them on sheet
 - Put them in the white space around your sun (or anywhere else that is meaningful to you)



BREAK

- Please be back on time!



Group Mastermind

- Share your sun with the group
 - Where you want to be in Sept
 - What your goals are for the summer
 - Top 2 things holding you back
 - Top ways you'll plan around the

Consistently Creating the Best Summer Ever!

Like the Giants, our summer hold backs will be there EVERYDAY & WILL CONTINUE TO REAPPEAR!

Z&B CONSULTING, INC. supports you as you create the best summer ever!

- Book
- Monthly Workshops & Morning Masterminds
- Coaching Club-Facebook Group, Group Q&A Calls
- Magnify- Business/Marketing Plan
- Maximize- 1:1 Coaching, Masterminds & Online Modules
- Strategy Sessions & Quarterly Deep Dives

*****TELL A FRIEND- 10% REFERRAL CREDITS!!!**

Incorporating it Into Your Week

- Look at the top things to do (bottom right of sheet)
- Which steps would make sense to add to your weekly routine
 - Write 'wkly' next to them
- Which steps are one-time or project oriented?
 - Write a due date next to them
- What things do you need to take out of your schedule to add the things above?
 - Note how long they need to leave for.

Incorporating it Into Your Week

- Create an ideal week
 - Include times for your goals
 - Include the items you listed as weekly
 - Incorporate time to work on one-time and project oriented things
 - Be sure you haven't included the things you need to take out of your schedule

Putting It Into Action

- What is the one thing you can commit to doing next week to create the best summer ever?
 - *Write it down on each slip of paper.*
 - *Put one in the bucket.*
 - *I will keep them in my office and hold space for you during the week.*
 - *Take the other with you and post in a place you'll see it often.*

Evaluation

- Your feedback helps make future workshops the best they can be!

Questions?
Final Thoughts?

Save the Dates!

- Marketing Morsels Coaching Club (\$499 or \$125/mo)
 - 5 month program with ongoing registration
 - Limited to 20 spots!
- Monthly Workshop (\$35 or \$75 for 3) (coaching club members bring a guest for free)
 - May 5th – Creating the Best Summer Ever!
 - Jun 2nd – Enhancing Your Circle of 5
 - July 7th - Collaborations & Key Partners
 - Aug 4th - Take a Deep Dive!
 - Sept 1st – Ending Your Year with a Bang!
- Group Q&A Call – May 19 1:30pm-3:30pm

PEOPLE BUY PEOPLE,

- **BE STRATEGIC & INTENTIONAL** when Creating the Best Summer Ever and you're sure to **BE SUCCESSFUL!**

Thank You for Coming!
HAVE A GREAT MONTH!